

## **IPESS Collaborated on Smoking Cessation Campaign**

A smoking cessation awareness campaign “Quit Now” saw the participation of more than 40 students, faculty and alumni representing Qatar University College of Pharmacy, College of Medicine, College of Health Sciences, Weill Cornell Medicine-Qatar, University of Calgary in Qatar and College of the North Atlantic in Qatar.

Organized by Interprofessional Education Student Society in collaboration with Qatar Pharmacy Undergraduate Society (QPhUS) and QU Alumni Association CPH chapter, and in support of the HMC Smoking Cessation Clinic, the campaign aimed to raise community awareness on issues related to Smoking Cessation as well as preventative measures. Student and Faculty volunteers greeted the large number of visitors, providing information on Smoking Cessation facts and figures, prevention tips, health management and information on options for quitting.

Commenting on the event, CPH dean Dr Mohammad Diab said: “The College is committed to providing outreach to the community on a variety of health related issues. Encouraging a healthy Qatar through smoking cessation awareness and prevention is just another platform to help society lead healthier lifestyles and is an integral component to being a pharmacist. Hosting such a campaign at Landmark Mall, in collaboration with our alumni is further testament to the Colleges commitment to advance health care education and training in line with the Nations aspirations towards fulfilling the goals of the National Health Strategy and QNV 2030.

CPH assistant dean for student affairs Alla El-Awaisi said: “This outreach campaign highlights the College efforts to provide adverse and varied levels of opportunities to all our students in which they can develop their professional skills, through real world learning and application both while as active students and alumni. It is also an excellent opportunity for our Alumni to mentor undergraduate students and stay connected to the college while they embark on their careers as lifelong healthcare providers staying true to the college vision.

IPE Student Society President Myriam Jaam said: “It was a pleasure organizing the smoking cessation campaign with other student societies as QPhUS and the Alumni CPH Chapter. This is the first outreach event for the IPE Student Society and we are glad to find that it was a great success. Students from all the health-related colleges participated in this event along with their faculty members who we cannot thank enough for their continuous support. We all aim for a smoke-free society and we can only achieve this if we work together as a team. Again, on behalf of the society; thanks to everyone who made this event a big success”.

CPH Alumni Chapter president Oraib Abdallah said: “It is always important for alumni to maintain presence in health awareness campaigns. Such outreach activity offers a unique opportunity to allow them to be actively involved in the provision of public health care. As pharmacists, we should keep assisting smokers in quitting cigarettes and other smoking-related products to make our society free from tobacco use.”

QPhUS president and 4th-year CPH student Amani Al Haddad said: "It touches me deep inside when I see the campaign that is used to be led by pharmacy societies only grows and involves students from all health majors in Qatar. This has perfectly represented Interprofessional education, where every contributor worked collaboratively for the best interest of the patient and the community."